

# Wisconsin Youth Soccer Association

World Cup Club Support Initiatives



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**FEST**



# WYSA World Cup Club Support

- World Cup exposure for engagement
- Local club and community engagement
- WYSA supported activities
- Local club volunteer resources



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# Community Outreach and Partnerships

- YMCA/YWCA
- Park and Recreation departments
- High school soccer teams
- Summer camps
- Local outreach groups



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# Community Outreach and Partnerships

- Local Fire and Police event
- Church/Parish festival
- Watch party
- Brat fry
- Collaborate with a local restaurant or bar that will be showing the games



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# Soccer Activities

- Small sided games
- Street soccer
- Soccer golf
- Try-it day



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# Event Attendance

- Local parades
- County Fairs
- Farmers market
- Street party
- Local semi pro/amateur sports teams



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# WYSA World Cup Club Support

- WYSA partnership with clubs
- WYSA supplied items
- WYSA supplied cover letter template for sponsorships
- WYSA supplied template for press release



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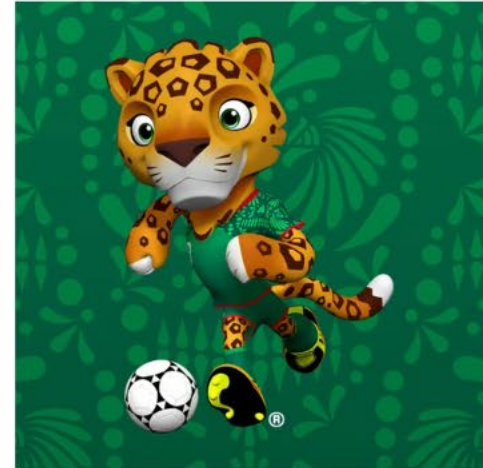


# Street soccer/small sided package

- Mini goals or flags
- Training vests
- Cones or paint
- Promotional items



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# Soccer Golf Package

- Flags
- Speed rings or hula hoops
- Balls (if needed)
- Promotional items



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# Vendor Package

- Booth or field rental fee
- Table cover
- Banners
- Promotional items



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# Creative Intent

- Bring a friend that doesn't play
- Food drive – bring an item to enter
- Signups with email
  - Retention initiative



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# WYSA World Cup Club Support

- Application is being created
- Equal funds or support supplied by club
- Equipment is retained by the club
- Application submittal date tentatively April 24, 2026



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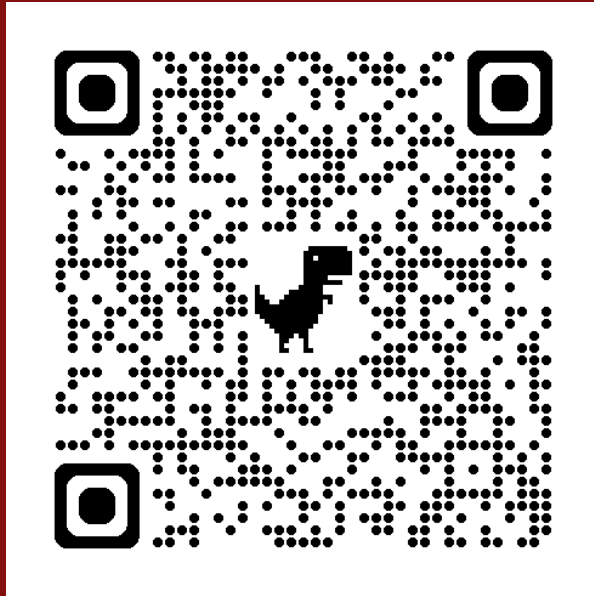
# WYSA World Cup Club Support

- Final details will be in the “Inside Pass” newsletter



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# WYSA World Cup Club Support



○ Questions?



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