

DRAFT

State Board of Directors Meeting
November 9, 2024
Wauwatosa

Attendance: Ken Ward (WYSA President), Jay DeBruin (WYSA Vice President), Chris Lay (WYSA Secretary), Amanda Seifert (Stateline), Shan Amini (Waukesha), Michael King (Milwaukee Kickers), Francisco de la Rosa (Southwest), Ernie Englund (Kenosha), John Janasik (Metro), Chris Yustus (Midway), Kevin Wasco (Independent Director), Melissa Zielinski (WYSA Executive Director)

Excused: Conor Caloia (WYSA Treasurer), Dusty Rhodes (East Central), Kyle Trimble (WisRef), Parker Conover (MAYSA), Alex Schroeder (Ozaukee)

1. Ken Ward called the meeting to order at 10:32am.
2. Approval of Meeting Minutes (10/08/24). Motion by Jay DeBruin. Second by Ernie Englund. With update/correction under 5.1 should reference ages 5 through. And, a typo in the Treasurer's report. Minutes approved.
3. President's Updates
 - 3.1 Ken shared updates on recent meeting with Strategic Planning Committee. Three categories of emphasis: 1) Grow the game; 2) Support the members; 3) Governance & oversight. Consistent themes in each category include removing barriers, being innovative (especially with technology), sharing best practices, and harnessing energy of 2026 World Cup. Ken strongly encourages/expects all board members to share feedback within the google doc.
4. Treasurer's Report – Ken Ward and Melissa Zielinski, in Conor Caloia's absence.
 - 4.1 Financials through August – overall, up over \$200k Y-on-Y due in combination to efficient operations, programming success and revenue from international game received.
 - 4.2 Budget preparation for 25/26 is underway. The Innovate to Grow grant will expire and impact some initiatives. Board members are encouraged to offer recommendations/requests for consideration; in particular, in line with strategic planning.
5. New Business
 - 5.1 – Tryout policy for 2025 is under reconsideration due to WIAA Girls playoffs/championships which will be a week later. Revision, if necessary, will include input from membership.
 - 5.2 – WYSA Policy Manual is being revised & reformatted. This will be brought back to the board at a future meeting.
 - 5.3 – US Soccer is reviewing the return to “seasonal year” registration vs “birth year”. AYSO, SAY, US Youth and US Club issued a joint statement recently in support of “seasonal year” registration. A decision is possible at the upcoming US Soccer meeting in late November; however, a timeline for implementation is not clear at this point.
6. Operations Update:
 - 2025 WYSA AGM will be March 8 at American Family Field with Hall of Fame Ceremony in the evening.
 - WWSAC symposium will be Feb 22 at the Brookfield Conference Center
 - State Championships and Presidents Cup for Under 15 through 19 Girls ran smoothly
 - Vacant staff positions will be filled by the end of the year.
 - Wisconsin will host a C and B license in 2025

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7. For the Good of the Game – congratulations to the following for upcoming induction into the Wisconsin Soccer Hall of Fame:

- Dan Arnold – player/coach
- Mane Novakovich – player
- Andrew Riedmaier – referee
- Doris Schommer – administrator
- Shannon Smyth Eisberner – player/coach
- Brett Wiesner – player
- Tony Wright – coach
- Gene Edwards Special Recognition Award -- Jenny Reith Anthes