



Wisconsin Youth Soccer Association  
Annual General Meeting  
March 11, 2023 – 9:00am  
Milwaukee, WI  
Harley Davidson Museum – 600 W Canal St

## 2023 WYSA AGM MINUTES (DRAFT)

### Attendance:

WYSA Board Members: Chris Billstrom (East Central District), Ernie Englund (Kenosha District), Chris McCormick (Kicker District), Parker Conover (MAYSA District), John Janasick (Metro District), Chris Yustus (Midway District), Alex Schroeder (Ozaukee District), Fred Yasatan (Racine District), Francisco de la Ros (Southwest District), Brandon Wachholz (State Youth Referee Administrator), Mike Recklies (Stateline District), Shan Amini (Waukesha District), Alvaro Garcia-Velez (WYSA Chair), Kevin Wasco (WYSA Independent Director), Chis Lay (WYSA Secretary), Ken Ward (WYSA Treasurer), Jay de Bruin (WYSA Vice Chair)

Clubs: FC Green Bay, Fond Du Lac Soccer Association, Fox Cities United Soccer Club, Heart Of The Valley Soccer Association, Howard Fire FC, Kiel Soccer Club, Kimberly Area Soccer Association, Inc., Neenah Soccer Club, Niagara Northern Stars Soccer Club, Oshkosh United Soccer Club, SYNERGY SC, Thunder Area Soccer Kids, United FC, Water Cities Soccer Club, Kenosha Area Soccer League, RUSH WI Southeast Milwaukee Kickers Soccer Club, Beaver Dam United Soccer Club, Capital East Soccer Club, Evansville Soccer Club, Glacial Drumlin United, Iowa County Youth Soccer Association, Lodi Soccer Club, Madison 56ers Soccer Club, Magic Soccer Club, Middleton United Soccer Club, Monona Grove Soccer Club, Mount Horeb Youth Soccer Club, Norski Soccer Club, Oregon Soccer Club, Platteville Power Soccer Club, Regent Soccer Club, Rock Soccer Club, RUSH Wisconsin Soccer Club, Santitos FC, Sauk Prairie Strikers Shorewood Hills Soccer Club, Sonic Sport Club, Sun Prairie Soccer Club, Watertown Soccer Club, Waunakee Area Soccer Club, Bavarian United, Croatian Eagles Soccer Club, FC Wisconsin, Polonia Soccer Club, United Serbian Youth Soccer Club, Hodag Soccer Club, Marathon County United Soccer Club, Portage County Youth Soccer, Voyageurs FC, WIS RAPIDS KICKERS, Chippewa Strikers Soccer Club, Eau Claire United Soccer Club, Guardians of the Valley Soccer Club, Menomonie Area Soccer, Lakeshore United FC, North District Flyway Soccer Association, North Shore United Soccer Club, Plymouth Soccer Club, RASA, Richland Area Rotary Youth Soccer, RUSH WI West, Viking Youth Soccer Association, Burlington United Soccer Club, Delavan RUSH, Geneva Lake RUSH, Elmbrook United, Hartford United Soccer Club, Legacy Ball Club, Pewaukee Sussex United, SC Wave, Strike FC Wisconsin

1. **Call to Order and Opening Remarks** – WYSA President Alvaro Garcia-Velez called the meeting to order at 10:10 am. Opening remarks generally focused on check-in/attendance and voting process via Nemo vote.



2. **Moment of Silence** – Alvaro asked for a moment of silence to remember and honor our soccer friends & family lost over the past year.
3. **Pledge of Allegiance** – all in attendance rose to recite the United States Pledge of Allegiance.
4. **Credentials Report** – WYSA Secretary reported that there was a sufficient number of affiliate club representatives in attendance to achieve a quorum. The weighted club votes were also presented and reviewed.
5. **Introductions** – the WYSA State Board members as of the 2023 AGM are as follows:

Chair - Alvaro Garcia-Velez, Vice Chair - Jay DeBruin, Secretary - Chris Lay, Treasurer - Ken Ward, Milwaukee Kickers District - Chris McCormick, Racine District - Fred Yasatan, Metro District - John Janasik, East Central District - Chris Billstrom, MAYSA District - Parker Conover, Kenosha District - Ernie Englund, Stateline District - Mike Recklies, Waukesha District - Shan Amini, Northwest District - Nicole Frederickson, Southwest District - Francisco de la Rosa, Ozaukee District - Alex Schroeder, Midway District - Chris Yustus, Independent Director - Kevin Wasco, State Youth Referee Administrator - Brandon Wachholz

6. **Approval of 2022 AGM Minutes & Board Actions** –

- 6.1. Ken Ward (Treasurer) made a motion to approve the 2022 AGM minutes; second by Mike Recklies (Stateline) **Vote Results** . Motion passes.
- 6.2. Chris Lacey (Lakeshore United) made a motion to approve the Board Actions based on minutes taken from 2022 meetings; seconded by xxxxx (VYSA). **Vote Results** . Motion passes.

7. **Partners/Guests**

- Forward Madison FC – Conor Caloia, Chief Operating Officer of Forward Madison FC shared updates with WYSA affiliated clubs. Notably, the ownership group is working diligently to bring an additional professional team to the Milwaukee area and shared artistic renderings of stadium to be built in the Iron District of Milwaukee. Further, ownership remains strongly interested in a professional women's soccer initiative somewhere in the State.
- Players Health – representatives reviewed and explained the various risk management and insurances services available to the WYSA and its affiliated clubs: general liability, participant accident and directors & officers. Other/additional insurance offered include: additional primary coverages, property, crime, supplemental D&O, event liability, cyber and healthcare brokerage. Future options include registration and team cancelation
- Demosphere – representatives spoke at length about the recent and upcoming improvements/expansions to their registration platform including but not limited to: branded team pages, managing locations/fields/maps, creating practice events, managing game schedules, master calendars and communication tools. All affiliates were reminded that Demosphere is available for questions and feedback via email – [info@demosphere.com](mailto:info@demosphere.com)
- Jamey Walter – Jamey is the new State Referee Administrator of the State Referee Committee. Jamey thanked all club leaders for their help in promoting the referee courses and asked for continued cooperation in support of all referees. There is still time for new referees to become trained and certified for the Spring season. Certification for the 23/24 play year will open up in early to mid July.



8. **State of the State** – Alvaro shared the following updates and accomplishments of the WYSA and gave special thanks to the Staff for their exceptional work:

- Player registrations for 21/22 were just under 51k, which is the highest number since 16/17.
- 16 boys and 14 girls made ODP Region II teams; 4 boys and 5 girls for ODP National teams
- 9 teams in National League Pro and 3 in E64..can we clarify this?
- Lake Shore Under 19 Girls were President's Cup Champions
- Six teams from Wisconsin competed in US Youth Soccer National Championships; SC U19 Girls were National Champions
- WYSA staff continue to be outstanding and are serving on additional committees and/or helping with events both Regionally and Nationally
- WYSA continues to promote diversity and inclusion. Specific examples include Spanish-language coaching courses, Women-only coaching courses, Wisconsin Women's Soccer Coaches Advisory Committee (and their annual symposium) and expansion of the TOPSoccer program. But there is more work to be done.
- The First Touch Program for players age 4-8 and expansion of developmental leagues (e.g., Academy) were directed at the "Golden Age" of player development.
- The Futsal Festival and College ID events have been introduced to offer players opportunities to showcase their skills and perhaps play beyond their club career.
- Over the past two years WYSA has invested heavily in the recruitment and retention of referees. Specifically, by reimbursing all referees who complete the grassroots course and, through the end of 2022, supplying a full uniform kit.
- WYSA has partnered with the Soccer Parenting Association and have utilized their Sideline Project online curriculum to help educate parents and optimize the overall game day experience for everyone.

9. **New Business**

- 9.1. 2023/2024 Budget Approval – Ken Ward provided a budget/financial summary and noted that a recently approved agreement with Soccer.com will very likely remedy the approximately \$11.5k deficit for FY 23. Ken also reminded affiliated clubs that there will not be a per player fee change/increase for the 23/25 registration year. Lastly, Ken advised clubs who might have the available reserves to consider purchase of Certificates of Deposit as the current rate of return is quite high.



Class	Revenue	Expenses	Net (+/-)
Youth/Admin	\$ 806,500	\$ 1,127,150	\$ (320,650)
Coaching Education	\$ 117,120	\$ 197,472	\$ (80,352)
Midwest Regional League	\$ 15,625	\$ -	\$ 15,625
NW-SWCL	\$ 35,400	\$ 15,820	\$ 19,580
ODP	\$ 499,700	\$ 443,399	\$ 56,301
Presidents Cup	\$ 151,700	\$ 112,359	\$ 39,341
Rec Event	\$ 26,000	\$ 15,474	\$ 10,526
Soccer Across America	\$ -	\$ 21,628	\$ (21,628)
SECL - Boys	\$ 85,625	\$ 14,173	\$ 71,452
SECL - Girls	\$ 63,225	\$ 12,883	\$ 50,342
State Championships	\$ 210,400	\$ 159,600	\$ 50,800
State League - Boys	\$ 51,250	\$ 17,259	\$ 33,991
State League - Girls	\$ 44,150	\$ 17,259	\$ 26,891
TOPSoccer	\$ 1,800	\$ 26,993	\$ (25,193)
Youth Academy	\$ 73,800	\$ 12,403	\$ 61,397

**Totals \$ 2,182,295 \$ 2,193,873 \$ (11,578)**

Jay deBruin (Vice Chair) made a motion to accept the financial information as provided and post for public review; seconded by Chris Yustus (Miday). **Vote results.** Motion approved.

9.2. **Elections** – Jay deBruin (Vice Chair) presided over the 2023 elections.

9.2.1. Chair – nominees -- Alvaro Garcia-Velez and Ken Ward. Elected by majority vote – Ken Ward.

9.2.2. Secretary – nominees – Chris Yustus and Chris Lay. Elected by majority vote – Chris Lay.

## 10. For the Good of the Game

The following individuals were recognized, thanked and congratulated for 2022 WYSA honors:

- Coach of the Year | Girls Recreational | Julia Grioles
- Coach of the Year | Girls Competitive | Amy Henneger
- Coach of the Year | Boys Recreational | Michael Holt\*
- Coach of the Year | Boys Competitive | Andrew Krueger
- TOPSoccer Coach of the Year | Tatum Lardinois
- TOPSoccer Buddy of the Year | Landen LeDocq
- Young Referee of the Year | Female | Julia Tsarovsky\*
- Young Referee of the Year | Male | Wesley Bartels
- Administrator of the Year | Amanda Rockow
- Volunteer of the Year | Dale Carlson

Congratulations and thank you to the following individuals being inducted into the Wisconsin Soccer Hall of Fame this evening: Julie Angevine, James Danaher, Jay DeMerit, Terry Donini, Jennifer Heft, Karen Lunda, Michael Moynihan, Tari St. John, David Scott



Ken Ward rose to acknowledge and thank Alvaro Garcia-Velez for his leadership and service in various roles on the WYSA Board, including Vice President and President, over the course of numerous years.

The Board thanked Chris Billstrom (East Central) and Chris McCormick (Milwaukee Kickers) for their service to the Board. Both are “retiring” from the Board.

Armando Martinez of Howard Fire Soccer Club rose to share TOPSoccer success stories within the East Central District. In particular, innovative ideas for inclusion of blind players.

Drawings were held and door prizes distributed for attendees.

The WYSA Board wishes to thank all that attended and extends gratitude to all its affiliated clubs for their hard.

Motion to adjourn made at 11:48 am by Matt Callahan (Osh Kosh United); seconded by Alex Shcroeder (Ozaukee District). All in favor.

12:05 pm Board convenes briefly to affirm the actions taken and agreed to within the 2023 AGM. Motion made by Ernie Englund; second by Chris Billstrom; all in favor. Motion passes