

## DRAFT

WYSA Annual General Meeting  
March 3, 2018  
Milwaukee, WI

### AGENDA

**1. Roll Call via Registration** – Chris Lacey (President), Alvaro Garcia-Velez (Vice President), Chris Lay (Secretary), Ken Ward (Treasurer), Ernie Englund (WSL Board Representative), Salvador Garcia (SYRA), Nancy Ziaja (Kickers District), Fred Yasatan (Racine District), John Janasik (Metro District), Doris Schommer (East Central District), Ted Blazel (MAYSA District), Ernie Englund (Kenosha District), Mike Recklies (Stateline District), Rhonda Jankowski (Waukesha District), Vance Bickford (Southwest District), Tony Klockow (Ozaukee District), Chris Yustus (Midway District), Deb Johnson (Baldwin Woodville Hawk Soccer Club), Bob Spielmann (Bavarian Soccer Club), Becky VanDusen (Beaver Dam United Soccer Club), Eric Bertun (Capital East Soccer Club), Stephanie Wilson (Chequamegon Bay Soccer Association), Bill Sandoval (Club Latino Soccer Club), Jody Zipp (Delevan Youth Soccer Club), Tod Maki (DePere Select Soccer Club), Lisa Broll (Elkhorn Soccer Club), Joe Luedke (Elmbrook United), Kurt Schodorf (FC Menasha), Chad Collett (Fond du Lac Soccer Association), Travis Larson (Fort Atkinson Youth Soccer Association), Traci Chisolm (Fox Cities United Soccer Club), Jack DeSelm (Fusion Soccer Club), Cory Romdenne (Green Bay Lightning), Lisa Perkofski (Heart of the Valley Soccer Association), Shari Peggs (Howard FC), Roger Koessl (KASL), Laura Markham (Kiel Soccer Club), Dawn Klockow (Lakeshore United Soccer Club), Troy Hatley (Lodi Area Youth Soccer Club), Tony Wright (Madison 56ers Soccer Club), Alfonso Zepeda-Capistran (Madison FC), John Ruprecht (Magic Soccer Club), Sharon Belton (Marathon County United Soccer Club), Tara Mannigel (Marshfield Youth Soccer Association), Steve Harris (MKSC), Demetrius White (Milwaukee Simba Soccer Club), Nicole Schmidt Nowicki (Milwaukee Sport Club), Marti Coan (Neenah Soccer Club), Tom Oetjen (New Holstein Soccer Association), Ryan Nadboralski (NEW United), Jeff Gordon (Niagara Northern Stars Soccer Club), Matt McLaughlin (North Shore United), Chris Billstrom (Oshkosh United Soccer Club), Chris Beverung (Pewaukee Sussex United), Sharon Pink (Platteville Power Soccer Club), Dan Stadler (Polonia Soccer Club), Justin Meyers (Port Washington Soccer Club), Fawn Benzing (Poynette Area Youth Soccer Organization), Jim Demetriou (Racine Spartans Soccer Club), Janet McClain (Regent Soccer Club), Leah Fundell (Rice Lake Soccer Association), Nick Huber (Rock Soccer Club), Jonella Rademacher (RUSH WI West), Shan Amini (SC Waukesha), Janet McClain (Shorewood Hills Soccer Club), Kevin Beyer (Stevens Point/Portage County Soccer), Scott Asher (Strike FC Wisconsin), David Melum (Sun Prairie Soccer Club), Jeff Jones (Synergy Soccer Club), Jay DeBruin (Thunder Area Soccer Kids), Bruce Pecore (United Hurricanes), Gary Noble (United Soccer of Allouez), Josh Kopp (Viking Youth Soccer Association), Alan Barrows (Village of Wales), Amy Bartlett (Voyageurs FC), John Seifert (Washington County FC), Mark Frierdich (Water Cities soccer Club), Matt Backus (Watertown Soccer Club), Bill Rusch (Waupaca Soccer Club), Suzanne Schroeder (Wausau City Futbol Club, Inc.) Jessica Osorio (Whitewater Youth Soccer Club), Kirk Willard (Wisconsin Rapids Kickers Club),

**2. Call to Order** – Chris Lacey calls 2018 WYSA Annual General Meeting to order at 10:05 am.

**3. Pledge of Allegiance**

**4. Moment of Silence** – WYSA and its members recognize, thank and remember the soccer friends who we have lost in the last year.

**5. Introductions – Partners, Board of Directors, Program Chairs, Staff & Guests.** Chris Lacey thanked the WYSA staff for their hard work and diligence in preparing the event in addition to their superb efforts throughout the year: Melissa Zielinski (Executive Director), Jim Launder (Director of Coaching), Craig Carlson (Associate Director of Coaching), Meghan Ward (Communications), Julie Schmidt (Coaching Education and Support), Danny Sweeney (Olympic Development Program), Patrick Hodgins (Competitions and Scheduling).

**a. Sports Pins International** (Rob Holman) – Sports Pins has been in business for 38 years. They do awards, lapel pins, commemorative medals and many more items. Rob had numerous giveaway items, in particular for Veterans. WYSA affiliates are entitled to discounts.

**b. Demosphere Presentation** (Dannelle Lewandowski) – Demosphere will be the player registration partner for WYSA beginning with the 2018/19 registration year. They have been in business for 28 years, providing integrated solutions that also include scheduling, tournament management and websites. Based in Falls Church, VA they pride themselves on customer service and optimizing work flow on behalf of association and clubs.

**c. US Youth Soccer** (Peter Mariahazy) – Peter serves as the Treasurer for US Youth Soccer and has previously been the Treasurer and President of WYSA. 2017 was a year of evolution at US Youth Soccer in an effort to make soccer the preeminent youth sport in the country. There was a restructuring at US Youth Soccer which placed full time staff in positions to help Regions and assist State Associations. This will offer more consistency, responsiveness, efficiency and deliverance of best practices. Meanwhile, US Soccer recently had a election where a new President was elected – Carlos Cordeiro. US Soccer has emphasized a renewed commitment to outreach and collaboration among all stakeholders, including State Associations. Peter conveyed that WYSA leadership and staff, in particular Melissa Zielinski, is held in very high regard at the US Youth Soccer and US Soccer for their knowledge and professionalism. Peter reminded everyone that in January 2019 the United Soccer Coaches Association Convention will be in Chicago and is a great event.

**6. Brett Wiesner Scholarship Fund** – Rachel Wiesner shared updates to the Brett Wiesner Scholarship Fund. Her late brother's athleticism, generosity, enthusiasm and passion for soccer and life is remembered and celebrated through this Fund, which was formed in 2014. Over \$51,000 has been raised and \$44,000 distributed for scholarships to help Wisconsin youth participate in ODP. Funds have been raised via a "friendly" ODP event, dart tournament and golf event at the Scenic View Golf Course in Slinger. Rachel thanked her father, Pat Hodgins, Melissa Zielinski and Meghan Ward for their help with this Fund. A short video remembering Brett and recognizing the Fund's accomplishments was shared.

**7. 2017 WYSA Awards recognition** – prior to the AGM there was a ceremony recognizing the 2017 WYSA Award Winners.

Administrator of the Year – Jeff Hildebrand (Red Cedar Soccer Club)  
Volunteer of the Year – Oakleigh Ryan (Rock Soccer Club)  
Coach of the Year – Boys Recreation – Mark Knoebl (Magic Soccer Club)  
Coach of the Year – Girls Recreation – Troy Hatley (Lodi Area Youth SC)  
Coach of the Year – Boys Competitive – Dave Moehn (Fond du Lac SA)  
Coach of the Year – Girls Competitive – David Hayhurst (Madison 56ers SC)  
Young Referee of the Year – Female – Annika Prickett (North Shore Area)  
Young Referee of the Year – Male – Nickolas Willard (Wisconsin Rapids Area)  
TOPSoccer Buddy of the Year – Alexa Wolcott (Rush WI West TOPSoccer)

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TOPSoccer Coach of the Year – Eric Zimmerman (Rush WI West TOPSoccer)

**8. State of the State** – Chris Lacey touched on some accomplishments and opportunities for improvement. Key points include:

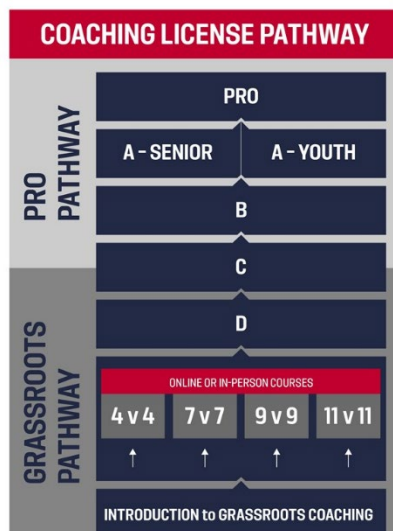
- WYSA was highly engaged in the US Youth Soccer by law changes and the selection/voting process for the US Soccer President.
- While participation/registration, nationwide, has decreased slightly the WYSA membership has generally been consistent
- Changes to the coaching education programming have been introduced and will be implemented throughout 2018.
- More and more, technology is integrated into coaching, scheduling and communication. It is a challenge with the WYSA Board and Staff have embraced.
- Chris emphasized that the Board, Staff and Affiliate Clubs have been very committed to a spirit of inclusiveness and are finding new strategies & programs to support this via Strategic Planning. There will also be
- Chris pointed out the increases in ODP participation and thanked Craig Carlson and Danny Sweeney for their work in that regard. There were 771 players that tried out in 2017, from 87 clubs. 16 players from Wisconsin made regional teams.
- Jim, Craig and Julie were thanked for providing courses to more than 800 coaches in 2017.
- TOPsoccer – this wonderful program continues to expand and grow with more athletes, Buddies and participating districts.
- Scheduling and Leagues – Chris recognized Patrick for his efficient work but in particular for stepping up in Spring 2017 while Midwest Regional League underwent numerous changes. Patrick also oversaw the expansion of the Presidents Cup to 20 teams in 2017.
- Chris emphasized that the best means for optimization is via collaboration between clubs, clubs and districts, coaches, administrations and the WYSA leadership.
- All Club Presidents should anticipate receiving an online survey distributed by WYSA that will help with ongoing strategic planning.
- Goals – create one new team each year, keep a single player playing one more year. This will lead to growth of 10% (almost 3,500 players!) and greater inclusiveness.

Chris Lacey noted that there will be breakout/roundtable sessions following the AGM on the below topics. All are welcome to participate so we can share thoughts & ideas.

- ☐ Elite Competitions & Programming: Opportunities through WYSA
- ☐ Finance, Budgets, Employees vs Independent Contractors
- ☐ Outreach Programming: Underserved Youth
- ☐ Registration Growth & Retention: Maintaining Players & Referees
- ☐ Women in Soccer

**9. Coaching Education Update** – Jim Launder presented updates to the coaching education pathway. The E courses and below are now referred to as “Grassroots” (ages 6-13). The objective at US Soccer is to make the education more accessible, holistic, while growing the coaching pool and thereby grow the number of players.

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Below is the policy with respect to coaching education compliance/requirements (approved January 11, 2018):

A team must be coached by an individual who is appropriately licensed for the age group and competition level being coached. If the coach is not appropriately licensed, that individual is not eligible to coach the team during sanctioned matches. All coaches, head and assistant, must be properly licensed. The following are the minimum license requirements per age and competition level:

- Recreational coaches are required to have, at minimum, completed 1 In-Person Grassroots Module OR a Y1 or Y2 coaching certificate.
- Coaches working with Youth Academy teams are required to have completed a combination of 2 In-Person Grassroots modules, recommended 4v4, 7v7 OR hold a US Soccer 'E' License.
- Coaches of 11U through 18U Classic teams are required to have completed 2 In-Person Grassroots Modules, one must be 9v9 or 11v11 OR hold a US Soccer 'E' License.
- Coaches working with 12U – 14U Competitive and State League teams are required to have completed 2 In-Person Grassroots Modules, one must be 9v9 or 11v11 OR hold a US Soccer 'E' License.
- Coaches of 15U and older State League teams are required to have the US Soccer 'D' License.
- Coaches working with WDA teams are required to have the US Soccer 'D' License.
- Coaches working with MRL teams are subject to the license requirements established by the MRL\*. WYSA will verify team and coach eligibility based on the Regional requirement.

Age Group	Level	Minimum License Required	Compliant Status
3U – 19U	Recreational	A) Y1 or Y2 Certificate OR B) 1 In-Person Grassroots Module	Compliant 3
8U – 10U	Youth Academy	A) 2 In-Person Grassroots Modules – Recommended 4v4, 7v7 OR B) USSF 'E' License	Compliant 2
11U – 18U	Classic	A) 2 In-Person Grassroots Modules – one must be 9v9 or 11v11 OR B) USSF 'E' License	Compliant 2
12U – 14U	State League	A) 2 In-Person Grassroots Modules – one must be 9v9 and 11v11 OR B) USSF 'E' License	Compliant 2
15U and older	State League, WDA	USSF 'D' License or higher	Compliant 1
13U – 19U	Midwest Regional League	Requirements established by the MRL*	

A coach possessing an International License and/or NSCAA diploma does not receive a USSF License or equivalency from WYSA. WYSA will consider, but not guarantee, acceptance of an International License or NSCAA Diploma to meet WYSA's coaching compliance requirements. For consideration, coaches must submit to the State Office for approval a Coaching Credential Form. Available upon request.

**10. Approval of 2017 Annual General Meeting Minutes & Board Actions** – Renee Sullivan (Fox Cities United) made a motion to approve the 2017 AGM Minutes & Board Actions; seconded by Chad Collette (Fond du Lac Soccer). Unanimous approval/”aye”. 2017 AGM Minutes & Board Actions approved.

**11. 2018/2019 Budget Presentation & Approval** – Ken Ward presented the budget. He noted that budget will operate, intentionally, at a deficit for the FY; but within .01% of being balanced. He noted that there is an increase in fees for Presidents Cup (\$350 to \$500), State Championships (\$450 to \$550), Coach Passes/Risk Management (\$12 to \$15), WDA (\$325 to \$400), Youth Academy, SECL (\$275 to \$400) and State League (\$325 to \$400). Player fees at Rec and Competitive will slightly increase with 6 and Under being decreased. Competitive Player Fees (\$17.75 to \$19.50), Recreational players are now billed at \$6.50.

Kevin Otto (FC Menasha) Made a motion to approve the budget as presented and associated fee changes; seconded by Kim Luckey (Richland Center). Ken Ward abstains. Motion approves unanimously.

A note that there is an increase to referees for \$2 per position (CR and ARs) for WYSA State Leagues. District or In House leagues set their own fees beginning with the 2018/19 season.

Ken continued to detail the insurance benefits offered by WYSA. They include but are not necessarily limited to:

- ☐ General Liability
- ☐ Excess/Umbrella Liability
- ☐ Excess Accident Medical
- ☐ Non-Profit Liability (Directors & Officers)
- ☐ Employee/Volunteer Dishonesty Crime

More information is available upon request to WYSA staff.

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Lastly, funds forms for mileage reimbursement are included in packets and can be turned in today.

## 12. Elections

a. Vice President –Jay DeBruin, from Thunder Area Soccer Club (Seymour) was nominated for Vice President by . Alvaro Velez-Garcia was nominated by Tony Wright (Madison 56ers). Both Jay and Alvaro addressed the affiliates and shared their backgrounds and interest in the Vice President position. Chris Lacey thanked both candidates for being nominated. Following counting of the ballots, Alvaro Velez Garcia is the Vice President of WYSA.

Steve Harris (Milwaukee Kickers) made a motion to destroy the ballots; all favored by saying “aye”. Motion carries.

b. Treasurer – (Lake Shore United) nominated Ken Ward. NO additional nominations were put forth. Ken Ward is the Treasurer by acclamation.

## 13. For the Good of the Game –

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Sal Garcia, Youth Referee Administrator, noted that there was a recent Assignor Course. If clubs or events need to be connected with a licensed Assignor, please get in touch with Sal. Or, with assistance in assembling a contract with an Assignor.

Scholarship awards were raffled:

- \$1,000 – NEW United. One in the amount of \$500 – Waupaca. Two in the amount of \$250 – Delavan and Village of Wales.
- Lodi and Milwaukee Kickers – these two clubs were drawn for scholarship awards to attend to the 2018 United Soccer Coaches Convention in Chicago in January 2018.

Gifts provided by adidas

- United Hurricanes – soccer ball
- Polonia – travel bag
- Watertown SC -- hat
- Elmbrook United – shirt
- Fond du Lac – hat
- Madison FC – umbrella
- Marathon County United – shirt
- New Holstein – backpack
- Magic SC – umbrella
- DePere Select -- chair

Chris Lacey reminded everyone that lunch will be served following the meeting. And thanked Rachel Wiesner from Downtown Market and her staff for assistance and support in hosting the 2018 AGM

Motion to adjourn the 2018 AGM made by Marty Coan (Neenah SC) and Matt Backuks (Watertown SC).  
Adjourned 11:40 am.