

~ APPROVED ~

Wisconsin Youth Soccer Association  
State Board Meeting Minutes  
November 13-14, 2009  
Elkhart Lake, WI

In Attendance: Peter Mariahazy – President, Terry Donini – Vice-President, Toby Whipple – Secretary & WSA Board Representative, Yvonne Bennett – Executive Director, Chris Lay – MAYSA, Ken Ward – Waukesha, Andy Olson – Southwest, Sandy Cowan – Stateline, Ernie Englund – Kenosha, Drew Dion – Milwaukee Kickers, Beth Bishop Perrigo – ODP, Dan Clarahan – East Central, Howard Hoffman – Midway, Carl Micke – WSA Board Representative, Arlyn Clarksen – WSA Board Representative, Nathan Thompkins – Racine, Sue Walter – SYRA, (Saturday Only) Chris Munden - Northwest

Guests/Staff: (Friday Night Only) Jim Launder – Director of Coaching, Craig Carlson – Associate Director of Coaching; (Saturday Only) Tom Mesalk - SDA

Absent: Kurt Sonnentag – Treasurer, Philip Sherwood – Ozuakee, Peter Saemann – Metro

**Friday, November 13, 2009**

Peter called the meeting to order at 8:00 PM.

Coaching Updates – Jim Launder and Craig Carlson  
Jim and Craig gave the Board a brief update on the various coaching clinics and other player training activities they have been conducting over the fall months.

Coaching Clinic attendance was up from 1,600 to 1,850.

Goal keeping Clinics held were increased from one to three.

A coaching newsletter is being sent out electronically. Coaches can sign up to receive it on the WYSA website.

Items from the USYSA Region II meetings in Cleveland last month:

1. Online video and workshop materials possibly coming including webinars, which could be used to supplement licensing clinics.
2. A Region II Coaching Manual is being developed.
3. Updated E and D clinic materials are forthcoming.
4. Region II is looking at making the coaching waiver process consistent throughout the states.
5. ODP is looking at how to modernize and become more user friendly.
6. Discussion at the meeting to change from recreation soccer to community soccer.
7. Discussed the potential of expanding the Midwest Regional League (MRL) and the need to get national, regional and state calendars in line.
8. Trying to run U11 to U13 tournaments with no referees and with the state coaching staff coaching the team coaches, similar to an academy setting. This is for the lower level teams not the upper level.

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Craig is involved in putting together festivals for younger age groups (U6 to U10). The ones held so far have been very successful.

Craig is hoping to expand the Y1 courses and start a Y2 course for coaches that have completed the Y1 module.

Staff Retreat Update – Yvonne Bennett

A WYSA staff retreat was held the afternoon prior to the Board meeting.

Staff is interested in going out to Districts and helping with programming and training of volunteers.

Yvonne is looking at various marketing opportunities for the association.

Motion to adjourn the meeting at 9:50 PM. Moved by Drew Dion, 2<sup>nd</sup> by Sandy Cowan.  
*Motion Passed*

**Saturday, November 14, 2009**

Peter called the meeting to order at 8:00 AM.

Conflict of Interest disclosure documents for 2009-10 were received from all in attendance.

Motion: To approve the minutes from the June 13, 2009 State Board Meeting. Moved by Terry Donini, 2<sup>nd</sup> Beth Bishop Perrigo. *Motion Passed*

President's Update – Peter Mariahazy

Peter gave an update regarding the USSF Hearing Panel recommendation to allow the Wisconsin Youth Soccer Association to incorporate and separate from the Wisconsin Soccer Association. This has been approved by the USSF Hearing Panel and will go to the USSF Board for approval on November 21, 2009.

Peter gave an overview of a grievance filed with USSF alleging restriction of play between USYSA and US Club Soccer, AYSO and SAY.

Drew Dion arrived at the meeting at this point – 8:45 AM.

Peter shared with the Board a request from USSF President Sunil Gulati for a contribution to the World Cup Bid Committee for hosting either the 2018 or 2022 FIFA Men's World Cup.

Motion: To approve contributing \$1.00 per registered WYSA player for the 2008-09 year to the USSF FIFA World Cup bid (\$51,914). The contribution will to be paid over two years, with the first payment being made as soon as possible. The first funds in will be

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from the Milwaukee County lawsuit settlement funds, if available. Moved by Ken Ward, 2<sup>nd</sup> by Terry Donini. *Motion Passed (Unanimously)*

The second payment to the World Cup Bid Committee will be made in October 2010.

Peter provided an update on a meeting held with WASA, facilitated by USASA President Brooks McCormick. A compromise on fees to be paid by WYSA for adult players to be registered with USASA and WASA was reached.

Motion: To set the adult registration fee paid to WASA for the next two years at \$20.00 per player for 2009-10 and \$25.00 per player for 2010-11. Moved by Arlyn Clarksen, 2<sup>nd</sup> by Sandy Cowan. *Motion Passed.*

Motion: To approve the Minnesota Youth Soccer Association-Wisconsin Youth Soccer Association Border Agreement. Moved by Arlyn Clarksen, 2<sup>nd</sup> by Ken Ward. *Motion Passed*

Vice President Update – Terry Donini

Terry advised the Board that from this point forward the WYSA State Leagues (boys & girls) and Southeast Classic Girls League will begin the season on the last weekend of August. Teams that are not interested in playing on that weekend will be able to utilize one of their black out dates.

Motion: Tryouts for Southeast Wisconsin U11-U14 boys and girls teams will not be allowed to start earlier than Monday, June 7, 2010 and notification of tryout results will not be allowed until Monday, June 14, 2010. Moved by Sandy Cowan, 2<sup>nd</sup> by Drew Dion. *Motion Passed*

It was agreed that between now and the February 2010 Board Meeting that a review will be made of the WYSA tryout policy. A review committee was named, to be chaired by Carl Micke and consisting of Sandy Cowan, Ken Ward, Terry Donini and Drew Dion.

The spring 2010 season for WYSA administered leagues will begin on April 17<sup>th</sup> and end on June 6<sup>th</sup>. The weekend of June 12-13, 2010 will be left open for league approved makeup games.

Motion: That the appropriate age teams that advance to the Region II President's Cup be the winner of the fall 1<sup>st</sup> Division of the WYSA State League. First alternate would be the second place team and so on down. U15 and older boys would be the winner of the 1<sup>st</sup> Division spring league season. Moved by Carl Micke, 2<sup>nd</sup> Arlyn Clarksen. *Motion Passed*

Treasurer's Report – Yvonne Bennett

Motion: To approve the consolidation of the accounts 325 (ODP Fundraising) and 345 (Rich Ilk) as recommended by the Executive Committee to one new consolidated 345 (Rich Ilk/ODP Scholarship). Moved by Arlyn Clarksen, 2<sup>nd</sup> by Ernie Englund. *Motion Passed*

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Executive Director's Report – Yvonne Bennett

Motion: To approve Jenny Anthes' request to *grandfather* in one team (Women's Soccer Club of Milwaukee) that is not affiliated with a WYSA club into the WPL Moved by Howard Hoffman, 2<sup>nd</sup> by Terry Donini. *Motion Passed*

The WISCO hotels partnership has been renewed for 2010, which provides WYSA a substantial savings in meeting and lodging expenses. Additionally WYSA member clubs, teams and players have an opportunity to obtain special room rates and benefits under the agreement.

WYSA will be collaborating with the Milwaukee Wave on various initiatives such as futsal promotion.

Yvonne is in discussions with M&I Bank regarding a possible marketing collaboration.

Motion: To confirm the affiliation status of Kettle Moraine United, Price Soccer Club and Monona Grove Soccer Club, as their one year conditional approval has been completed. Moved by Sandy Cowan, 2<sup>nd</sup> by Terry Donini. *Motion Passed*

Motion: To remove WYSA affiliation of the following clubs effective with the 2009-10 registration year: Cuba City Soccer Club, Kettle Moraine YMCA, Kettle Moraine Youth Soccer League, Manitowoc Lutheran Soccer Club, Palmyra-Eagle Soccer Club, Poynette Area Soccer Association, Prairie du Chein Soccer Association, Random Lake Soccer Club, Madison Millennium, River Valley Soccer Association. Moved by Howard Hoffman, 2<sup>nd</sup> by Beth Bishop Perrigo. *Motion Passed*

Motion: To move the Dodgeville/Iowa County Soccer League and Platteville Soccer Club to the MAYSA District. This action is being requested by the clubs and supported by the Southwest and MAYSA Districts. Moved by Howard Hoffman, 2<sup>nd</sup> by Ken Ward. *Motion Passed*

Player Transfers

A lengthy discussion took place regarding player transfers. The consensus was that the transfer policy for competitive teams comes into effect when the district registrar approves a roster. A player is committed to a club when the club offers a position on a team and the player accepts in writing.

A same committee named above that will be reviewing the tryout policies, will also review player transfer policies for a possible recommendation in the future.

Motion: The number of interclub transfers allowed by a player in a registration year is to be limited to one. Moved by Carl Micke, 2<sup>nd</sup> by Howard Hoffman. *Motion Passed with two nays.*

Yvonne requested that she be allowed to continue to administer the player transfer process for the remainder of this playing year, consistent with activity thus far this year

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until the policy can be addressed for 2010-11. There was no opposition expressed by the board.

Toby Whipple, Ken Ward and Nathan Thompkins left the meeting at 12:15PM.

#### Player Fees

A discussion took place regarding recreational player fees. Fewer dollars are expended in staff time to administer recreational players than competitive players.

Peter proposed that fees for recreational players U10 and younger be set at \$5.50 per player, U11 and older remain at \$9.50 per player, and that all competitive (classic/select) fees be \$17.50 per player. This would take effect for the 2010-11 registration year. This is expected to be a revenue neutral proposal.

Motion: To accept Peter's player registration fee proposal as stated above regarding player fees for the 2010-11 registration year. Moved by Aryln Clarksen, 2<sup>nd</sup> by Sandy Cowan. *Motion Passed*

#### Team Roster Sizing

East Central District was requesting the ability to over roster on U11 and U12 teams due to issues with clubs not having enough players to fill a larger U13 roster in the future. Northwest District was also looking for the ability to over roster teams. After some discussion by the board the following motion was made and passed to address this issue.

Motion: Districts may adjust roster sizes for play within and between Districts for competition within their leagues. Moved by Arlyn Clarksen, 2<sup>nd</sup> by Dan Clarahan. *Motion Passed with one nay.*

Terry Donini left the meeting at 1:00PM.

Motion: To allow U15 teams to roster up to 22 players with a game day roster of 18. The same rules as U16 through U18 teams currently follow. Moved by Ernie Englund, 2<sup>nd</sup> by Sandy Cowan. After some discussion it was moved by Chris Lay, 2<sup>nd</sup> by Beth Bishop Perrigo to table this motion until the next board meeting in February.

Northwest District requested clarification that pertaining to the player transfer policy, if a team disbands and players go to a different club or team, this is not regarded as a player transfer. By consensus this was determined to be a correct interpretation.

#### SYRA Report – Sue Walter

Sue communicated that all referees were advised regarding the change in the substitution rule implemented by WYSA.

The Arbiter continues to be the assigning tool for a competitions within WYSA. All clubs are to make sure that all there teams have a contact in the Arbiter system.

All club presidents are to forward the names of their referee assigners to Sue.

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They will not longer be holding Grade 9 referee certification clinics. Everyone must attend a Grade 8 clinic. Anyone under the age of 14 will be issued a Grade 9 certification and everyone 14 years of age and older will be issued a Grade 8 badge.

A referee fee increase proposal will be forthcoming at the February board meeting. Certification clinics will again be offered in the fourth quarter of the year, as they had been in the past.

The structure of the referee committee is being reviewed.

Sue informed the Board that the SRA Joe Krzyzaniak has issued three misconducts away from a match for violations of the Referee Administrative Handbook. And the Referee Committee is filing a grievance against the WASA.

The Referee Committee and the WYSA are working on improving their working relationship and communications. Any suggestions on enhancing communications and expectations between WYSA and the referees should be communicated to Peter.

Peter requested that Sue provide the board with a copy of the written report that she was speaking from during her oral report. (Received and e-mailed to the board on 11/22/09.)

Arlyn Clarksen and Tom Mesalk left the meeting at 1:50PM.

### Old Business

#### Strategic Planning

There are six priority issues within our strategic plan. An overview of the current status and future consideration were discussed.

1. Human Resources
  - a. WYSA State Office staffing is stable and morale is good. Staff are supportive of WYSA programming and excited for the opportunity to do more with the districts and clubs.
  - b. Volunteers
    - i. We need to do succession planning.
    - ii. We need District planning and training of Club Officers.
    - iii. Checking into an incentive program for volunteers.
    - iv. Will be working on a program to launch August 1, 2010 to develop training program.
2. Communications
  - a. Planning to launch a Facebook page, overseen by staff
  - b. We will do a press release on donation for the World Cup bid by USSF.
  - c. Staff wants to develop a communication plan.
3. Marketing
  - a. Branding and marketing

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- b. Opportunities with partners
  - c. How to reach children and families not now involved in soccer.
4. Membership Development
- a. There is strong initiative by USYSA to increase membership. They will be making some money available to the State Associations to grow their registration numbers.
    - i. A suggestion was made that in any year a club grows in numbers, their registration fees would be discounted or not charged.
    - ii. Identify unaffiliated groups within a District and develop a strategy to approach them regarding membership in WYSA.
  - b. Yvonne is working on developing marketing materials for club use.
5. Recreational Soccer
- a. Expanding WYSA involvement with Staff taking the lead.
  - b. Looking into fee adjustments (see previous motion).
  - c. Kohl's American Cup – Staff to take lead on developing this with a plan and a budget.
6. Fundraising
- a. WISCO Hotel Group
  - b. M&I Bank
  - c. Milwaukee Wave
  - d. Eastbay
  - e. Grant writing to be a component in the future.

For the Good of Soccer

Sandy Cowan indicated that the Burlington Soccer Club is working on developing a 3v3 tournament this winter in conjunction with their high school coach.

Bid requests for the Fall State Championships for 2010 and 2011 will be sent out this coming week.

The State Championships this spring will in Appleton on Memorial Day weekend, with the semifinals and finals to be the following weekend. Everyone is encouraged to attend.

The lawyer for the grievance has been on a retainer which was not funded by WYSA. Contributions for the defense were contributed by Stateline District, Racine Area Soccer Association and Port Washington Soccer Club.

Motion to adjourn the meeting. Moved by Howard Hoffman, 2<sup>nd</sup> by Drew Dion. *Motion Passed* Meeting adjourned at 3:05PM.