

WI Youth Soccer Association
State Board Meeting
June 11, 2006
Stevens Point

Motion: to approve the March 4th, 2006 meeting minutes
Sandy Cowan - State Line
Ken Ward - Waukesha District
Motion passes

Treasurers Report

Kurt indicated he is initially working with Schenck on reconciling the budget, through April 2006. Player registration will be coming in May and June from East Central District, MAYSA and Midway registrations which will increase revenues. Depreciation of office and computer equipment accounts for some of the loss. We are currently looking into making payroll changes by using a payroll service, depositing checks quickly, and issuing invoices to clubs. Indicate via email to Kurt as to how you will like to be invoiced. As we move into online payments we need to look into processing refunds for credit cards differently.

Motion: to accept the reconciliation report of the April 30, 2006 budget
Sandy Cowan - State Line District
2nd Marshall Murray – ODP Chair
Motion passes

Office Relocation

The move of the youth association office took place on June 1, 2006. The new address is 10201 West Lincoln Ave West Allis WI. The phone numbers are toll free 888 328 9972 and 1-414-328-9972. As a result of the move we will incur expenses for a new server for the network, a new phone system and office furniture. Projected expenses may go beyond the \$10,000 range

Strategic Plan Update

Peter Mariahazy presented information on the findings of the **Human Resource committee** including the Executive Directors job description and a detailed organization chart. The committee also made the recommendation that the Executive Director should become part of the executive committee and function as the association's chief professional officer. We will need to develop policy as to how the Executive Director will interface with the Program chairs and committees and how input will be provided to the board. His report included changes to the structure of the board which included a decrease in district representatives and program directors. Peter emphasized that we are not eliminating programmatic chairs, there still is a need to have volunteers involved to

chair committees, these changes are a part of the effort to downsize our current board. The committee strongly felt that the ODP program director, State Youth Ref Administrator should remain on the board and that the WSA youth representatives, if they didn't already hold a board position, should become board members. Once these changes are accepted it would make only two board members that are appointed by the president. Peter and Gary Johnson will work on developing the necessary changes to the bylaws to support the strategic planning changes. We need to examine the role of the youth board as we move through the changes promoted in the 2005 strategic plan. An emphasis present in the strategic plan is to move from an operationally focused board to a policy making board. Additionally, as we move forward we should consider whether or not we want board members executive or otherwise serving dual roles i.e. WSA Youth Rep.

Ken Ward presented information from the **communication committee** that included utilizing the expertise of external sources such as the USYSA, increased ongoing association information distributed to member clubs, the development of Frequently Asked Question (FAQ) regarding day to day needs and operations of Wi Youth Soccer Association and USYSA, and better use of a calendaring and event notification system.

Marshall Murray presented the information from the **marketing committee** that included the merging of the fundraising and marketing task force workgroups. The committee recommended that the management and implementation of strategies within the marketing/fundraising plans should be directed by the Executive Director. Short term strategies include better identification of our constituents both current and future, identifying the value of membership, branding our organization, and identifying potential resources available to help us move forward with a marketing plan. The committee is also working to identify low hanging fruit with regard to fundraising and connecting with a university for grant writing and marketing support.

Dave Flanagan reported on **member development committee** and indicated there is a need to further develop and implement programming that identifies and meets the needs of players, parents, coaches, referees and club volunteers. Player development, further development of coaches, and a best practices pamphlet for board members and other volunteer services are but a few of the areas under consideration. Information presented through welcome pamphlets, code of ethics guidelines, creating guidelines and support networks for volunteers and board members in clubs are but a few of the services that were mentioned.

Dave Flanagan reported for Howard Hoffman on **recreational soccer committee** information which included the development of low cost small sided games at the HS level similar to those in MAYSA and East Central districts. There is a need to identify and market to the AYSO, SAY and Y's in the state as to what our association has to offer. Dave Flanagan also indicated that with regard to player development we should begin to see the value of small sided games this next year as the group that we started with are now starting to play in classic and state league full sided games.

Motion: to approve the actions and strategies set forth in the 2005 Wi Youth Soccer Association Strategic plan

Sandy Cowan - State Line District

Ken Ward – Waukesha District

Motion passes

Risk Management Policy

The youth board has reviewed the risk policy at several of its last board meeting. The association is responsible for conducting risk management reviews of coaches but Dave Flanagan has raised some questions about who does background checks on referees and other volunteers within districts and clubs, i.e. officers and other board members. Bill Podewils indicated that the association should do follow up on discussions with districts and modify the risk management policy accordingly.

Motion: to approve the Risk Management policy as presented and discussed in the November 2005, January 2006, and March 2006 youth state board meeting.

Ken Ward - Waukesha District

2nd Sandy Cowan - State Line District

Motion passes

Region 2 Championship Update -

Preparation is pretty much complete with the Regional Championship series event being held in the Fox Cities in late June. It will be held over 2 sites with 12,000 visitors coming to the area. Peter Mariahazy and Carl Micke have done an excellent job in organizing the many members of the steering committee in helping this event become a success.

Wisconsin State Cup Tournament

The final game will be completed June 14th as the Wi State Cup reaches its conclusion. Dave Flanagan indicates that he has received favorable comment with regard to the site selections and the group play format. The State Cup committee faced one protest on a bracketing issue and lost on the appeal. The protest re-determined the outcome of that state cup bracket and the eventual outcome. The State Cup committee will need to revisit the policy and procedures for the 2007 event. The State Cup committee has asked Dave Flanagan, State Cup chair to prepare a report and present a report to the State Cup committee by July 11th so that preparation can take place for the 2007 State Cup tournament.

Wisconsin State Leagues Report –Dave Flanagan

Midwest Regional League-

Applications to the Midwest regional league are due in late June and early November. The State Cup Technical committee Craig Carlson, Jim Launder, Dave Flanagan and the executive director review team applications and determine MWR league placement. State Cup winners, state league premier champions, and previously placed teams generally represent our state in the MWR. All teams placement in the MWR league is determined by the league that they are currently playing in. There are generally 4 teams per state but there may be other opportunities as not all states place teams in the MWR league.

WTSP

The Wi Youth Soccer Association was approached by a number of clubs the past spring to administer the U23 Women's Tri State Premier league. Several concerns were expressed about the lack of administrative support the league was receiving regarding the continuation of the league and the start up of its second season. There are currently 10 women's teams that play as part of the WTSP. Carl Gardner who had been who has been instrumental in the league asked for the youth association to get involved. Bill Sandoval, WASA, has expressed concerns over the youth association's administration of the league and initiated a discussion with Bill Podewils. Issues of fees, association affiliation and lack of confidence in league administration and support were items that were discussed

For the Good of Soccer

Metro Regional Youth Soccer League and the implementation of the Southeast Wisconsin Boys league

The number of teams from outside the Metro district outnumber the Metro district club teams, yet the feeling from outside the league indicates the focus continues to be on Metro teams. Issues that continue to be brought forward by others include the behaviors of coaches, game scheduling, team and ref no shows. These issues should be forwarded to MRYSL and give them an opportunity to answer to the complaints and how they will address the issues. As a side note Keith McHugh commented on developing best practices for the development and implementation of leagues and the policies that govern them.

Dave Flanagan indicated there were concerns about the development of academy programs and how those clubs go about developing those players who are U10 and under. Bill Podewils suggested that concerns be directed to him via email to be followed up on at a later date.

Dave Flanagan raised concerns about the number of yellow and red cards accumulated by players and the number of coaches that are being sent off. These issues should be jointly addressed by both the State Youth Referee Administrator and league officials.

John McCue asked whether the association would consider adjusting coaches passes to reflect the city of residence

Bill Podewils informed the board of the potential of his election as the Regional Director of United States Youth Soccer region 2. The election is to take place in late July.

Submitted by
Terry Donini
Wi Youth Soccer Association
Secretary