

APPROVED

WYSA State Board Meeting
April 28, 2018
Milwaukee, WI

Chris Lacey calls meeting to order at 9:01 am.

1. **Attendance and call to order:** Chris Lacey calls meeting to order at 9:01 am. In attendance: John Janasik (Metro District), Ted Blazel (MAYSA District), Rhonda Jankowski (Waukesha), Nancy Ziaja (Milwaukee Kickers), Chris Yustus (Midway District), Mike Recklies (Stateline District), Ernie Englund (Kenosha District), Doris Schommer (East Central District). Executive Committee: Chris Lacey (President), Alvaro Velez Garcia (Vice President), Chris Lay (Secretary). WYSA Staff: Melissa Zielinski (Executive Director), Meghan Ward (Communications & Outreach), Julie Schmidt (Coaching Education & Registration), Danny Sweeny (ODP), Craig Carlson (Associate Director of Coaching), Pat Hodgins (Competitions).
2. **Minutes from March 3, 2018 meeting:** Motion to approve minutes made by Alvaro Velez-Garcia; second by Chris Yustus. No further discussion. Motion carries.
3. **President's Report:** Chris Lacey thanked the staff for a very well-received AGM. 38 of 141 clubs responded to follow-up survey on AGM. Chris also shared a summary of the survey to clubs designed to elicit information and feedback on competitions, coaching education and other programming. Areas of opportunity for WYSA appear to be: communication from WYSA via districts to clubs, marketing assistance, access to coaching education and small versus large club and rural vs metro. Challenges identified by clubs include facilities, acquiring coaches, birth year registration, retaining/attracting players (especially girls).

Chris Lacey opened up discussion on the issue of District-WYSA efficiencies and collaboration. In summary, all districts are strongly encouraged to invite WYSA staff to District meetings (e.g., AGMs) to present/discuss/listen of areas of operations; and/or Executive Committee for listening or other outreach.

4. **Executive Director's Report:** Melissa shared the schedule for the training schedule on Demosphere software. Milwaukee and Madison are, short term, for central locations. WYSA must continue to honor the Active/LeagueOne contract through the required dates – the financial liability to do otherwise is significant. If clubs team-build prior to July 1 dates can be done in LeagueOne and then migrated to Demosphere. Thus far, Demosphere use for scheduling has been very well-received, per Patrick. Birth date verification and player pass printing will undergo a process revision with more information to come. Coach pass/license information will be imported in conjunction with the US Soccer Digital Coaching Center (DCC).

The Wisconsin Women's Soccer Advisory Council has been very well-received. Since the AGM there have been additional outreach/listening sessions and a leadership group has been formed. There will be upcoming events for players in conjunction with Girls State Championships (October 20), and a symposium at Downtown Kitchen in Milwaukee (December 8) to include special presenters.

5. **Treasurer's Report:** in Ken's absence, Chris Lacey summarized the audit report. In short, the report was very good – special thanks to Ken, Melissa & Staff and WYSA's accounting firm for the review.

Melissa addressed some areas of the December 2017 Financials:

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Adult Administration – we no longer supply services to Wisconsin Soccer Leagues, so the income and expense included in the current year budget will not be reflected in the financials. There is a net zero affect on the overall budget.

Registration Income – significant increase in revenue for YTD 2017 compared to YTD 2016. This is more to timing than increase in registration (though there was about 1% increase in registration).

Leagues are revenue positive as is ODP which helps to subsidize.

Motion to post Financials for Public made by Nancy Ziaja; second by Ernie Englund. No further discussion so motion carries.

6. New Business.

- a. Tryout/Offer Policy Update: in response to some clubs using registration in non-WYSA organizations and, perhaps, circumventing WYSA policy the following policy is being submitted:

Clubs who register players with Wisconsin Youth Soccer Association as well as another US Soccer member organization are bound to the WYSA Tryout and Poaching Policies. Offers extended to players under the auspices of other US Soccer organizations prior to the uniform offer date, which result in a WYSA registration in the subsequent six months will be found in violation of the WYSA Tryout and/or Poaching Policies.

Doris Schommer makes a motion to approve this language/policy; Rhonda Jankowski seconds. No further discussion. Motion is approved.

- b. Risk Management Policy is under review to be more responsive & expeditious at the strong recommendation of US Soccer in time for the 2018/19 season. More information to come in the next WYSA Board meeting.
- c. WisRef (Tom & Joe) presented as a point-of-information report for potential game fee change/increase. The WYSA Board generally inquired as to what WisRef (and its geographic Units) are doing to address recruitment/retention. Robust discussion ensued.

WisRef leadership and WYSA Board agreed to form a working group/task force to investigate recruitment/retention, efficiencies and overall referee experience.

Task Force (for now): Tom Mesalk, Joe Krzyzaniak, Sal Garcia, Ernie Englund, Chris Yustus, Dori Schommer and Chris Lay will be in communication and will have something for presentation at the next meeting. Any recommendations that have budget implications should be presented at the November meeting.

7. For the Good of the Game: Tom Mesalk shared that the club-affiliation report for referees is still in process and Sal Garcia is actively making this document as accurate as reasonably possible – the objective of this document is to assess whether clubs are a “giver” or “taker” of referees. Joe

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Krzyzaniak requested to attend the Demosphere training sessions as WisRef is considering it as an assigning tool.

Patrick shared the Presidents Cup (SCORE in Racine) participation is to over 100 teams for 2018. For reference, participation was 25 teams. State Championship (Appleton/USA Youth and Uihlein for championships) – all age groups have full participation except for U18 Boys. WYSA Board are encouraged/invited to volunteer at either or both events.

Motion to adjourn made by Nancy Ziaja; second by Chris Yustus. Meeting adjourned at 11:07 am.