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FOR IMMEDIATE RELEASE
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WYSA AND VEO PARTNERSHIP

West Allis, WI, 1BMarch 11, 2023– Wisconsin Youth Soccer Association (WYSA) is pleased to announce a partnership with Veo. This partnership offers a new opportunity for our member organizations to utilize video as a tool for player development going forward. We believe this progressive technology will provide an added benefit for our players and coaches.

We are very excited to partner with Veo. WYSA seeks to provide innovative avenues for our member clubs to enhance the player experience. Utilizing the technology Veo offers is a way to keep at the forefront of opportunity.

– Melissa Zielinski, Executive Director, WYSA

From March 11 through March 17 Veo is offering, to WYSA member clubs, a special promotion of 50% off the camera and 25% off the analytics with the purchase of an annual subscription. Please [click here to claim this offer](#).

Teams and clubs affiliated with WYSA are entitled to claim a \$200 discount on the purchase of a Veo camera through our strategic partnership. This offer is eligible with the purchase of a 1 or 2-year subscription at the team, club, or enterprise level. Please [complete the form here](#) to receive your discount code.

WYSA is a member of the US Youth Soccer Association, the largest youth sports organization in the country. WYSA oversees registration and league play of nearly 52,000 players annually and is the largest youth soccer organization in Wisconsin. Players register through over 130 member clubs assigned to one of 12 geographic districts throughout Wisconsin. For additional information about WYSA please visit wiyouthsoccer.com.