

Eastbay Sponsorship Benefits Players of All Skill Levels

WYSA entered an exclusive three year sponsorship agreement with Eastbay approximately a year ago. Through our partnership, WYSA member clubs and players have the opportunity to buy sports apparel, shoes and gear at a 10% discount.

In addition to discounts to our members, Eastbay has been very generous in supporting Wisconsin Youth Soccer programs around the state. This past month, they donated soccer balls to the Fox Cities TOPSoccer program. As you can see from the smiling faces, the new soccer balls were a big hit.



Eastbay also provided hoodies to the 300+ players, coaches and managers who will be representing Wisconsin at this year's Region II Championships being held in Rockford later this month. The sweatshirts were Eastbay's gift to our 15 teams on a quest for a National Championship.

Earlier this year Eastbay was on hand at our AGM in Appleton. All registered club representatives in attendance received an adidas polo shirt compliments of Eastbay. The Eastbay display was a very popular place at check-in.

As the official apparel company to Wisconsin Youth Soccer, Eastbay is an important partner bringing additional value to WYSA membership. We encourage you to support them when you are shopping for sports related merchandise. Just go to the WYSA web site (www.wiyouthsoccer.com) and click on the Eastbay logo to be directed to Eastbay's WYSA discounted shopping area.